

A multi-pillar framework to address childhood obesity by building on an EU biobank, micro-moments and mobile recommendation systems

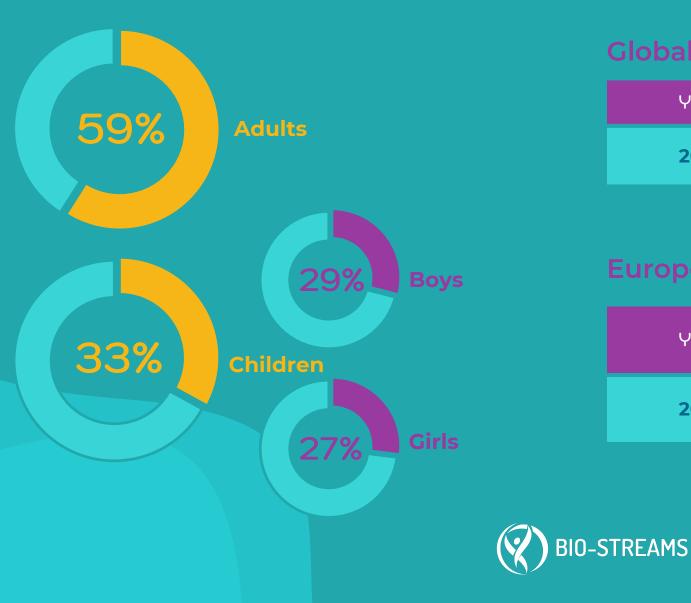




Did you know that according to the World Health Organization (WHO) European Regional Obesity Report 2022, **obesity rates have reached epidemic proportions across the European Union?** Shockingly, it affects nearly 1/3 children. (Make Visual?)

That's why BIO-STREAMS exists – we're on a mission to combat this pressing issue by combining data-driven research, prevention measures, and community participation to provide a holistic approach to reducing obesity rates among children and adolescents.

European obesity and overweight rates



Obesity prevalence on childhood age groups

Globally

Year	Under 5 years old	5 to 19 years old
2016	±4.4 Million	> 340 Million

Europe

Year	EUROPE 6 to 9 years old	SOUTH EUROPE 6 to 9 years old
2019	> 398 K (severe obesity)	1/5 (severe obesity)



Bio-Streams, a Horizon Europe Research and Innovation project, is designed to address the growing epidemic of underage obesity in the European Union. We aim to do this by providing:

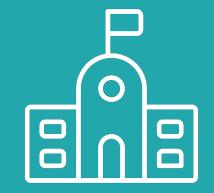
- Improved data usage (health & socioeconomic) to decipher the transition to overweight / obesity
- Personalised behavioural pathways on nutrition & activity
- Stronger liaisons among research, healthcare & community for policy penetration and citizen awareness



Bio-Streams mobilises a diverse group of partners with clear in-project duties to design, create and deploy the following in multiple settings involving



7 hospitals, 6 EU countries



5 school sites, 5 EU countries



The Bio-Streams project is a 4-year (2023 – 2027) Horizon Europe Research and Innovation Action.

Bio-Streams brings together 30 partners from 15 countries across the European Union. This cross-country network leverages the expertise and relationships of its partners, ensuring seamless collaboration and the prevention of knowledge gaps.





Co-funded by the European Union

This project has received funding from the European Union's Horizon 2022 research and innovation programme under Grant Agreement No. 101089718. This document/deliverable reflects only the authors' view and the Commission is not responsible for any use that may be made of the information it contains.

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Project funded by



Federal Department of Economic Affairs, Education and Research EAER State Secretariat for Education, Research and Innovation SERI

Swiss Confederation